

# ADAM ELLISON

Interaction Designer

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## PERSONAL STATEMENT

I am a designer at my core, driven by the desire to understand and solve problems with creative and successful solutions. I have experience working across government, advertising, and social enterprises.

I follow the human-centred design approach, learning from research, developing designs based on evidence, and iterating rapidly. When I join a team I work equally as hard to foster collaboration, improve knowledge sharing and communication, as I have learnt that a beautiful, well thought out design is nothing without a powerful team who can translate it into an amazing live product or service.

## EXPERIENCE

### **Home Office - UK Visas and Immigration**

#### **Interaction Designer | October 2018 - July 2020**

At the Home Office UK Visas and Immigration department, I designed solutions that solved real user needs, produce prototypes, prepared detailed user stories and worked alongside developers to guide the iteration of live services. I quickly developed a deep understanding of the many services that made up the department, and presented my work in a way that engaged key stakeholders and fostered a collaborative approach so that the design, internal understanding, and technology develop in unison.

### **The Monday Morning Club**

#### **Research, Designer & Founder | February 2017 - Present**

The Monday Morning Club is a social enterprise I founded to support those during unemployment with practical exercises, tools, and processes so they can take control of their time, become more productive and grow in confidence. Taking a human-centred design approach I have developed over 14 workshops and created a successful online course which sets people up for a pro-active and focused job search or career change.

### **Education and Skills Funding Agency**

#### **Interaction Designer | September 2016 - November 2017**

While at the ESFA I worked on three services: Recruit An Apprentice (Live), Employer Recruitment (Beta) and Digital First Careers Service (Beta). My contributions ranged from supporting the User Researchers by designing and producing prototypes, to helping the Product Owner define the product's scope and strategy.

## EXPERIENCE CONT'

### Freelance - The Corner/Starling Bank

#### Digital & Interaction Designer | October 2015 - September 2016

Before leaving The Corner in my full-time role I helped the agency win a pitch to brand start-up, Starling Bank. Returning to develop the brand strategy, visual identity, marketing site and app interaction patterns, for this now successful industry leader.

### The Corner London

#### Digital Design Lead | October 2012 - October 2015

At The Corner I worked on the web design and branding of Orbis Access, a mutual investment fund service aimed at consumers. We were able to produce a brand language, marketing site and on-boarding experience which smoothly introduced this complex financial product to a new audience of investment novices.

While at The Corner I also designed campaign websites for drinks brand Oasis, 3M, Senet Group and Hampton Court Palace. For these projects I produced creative concepts, wireframes and prototypes, pitched ideas to clients and managed freelance designers and developers.

## EDUCATION

### University of Brighton

Illustration BA (Hons)

2:1

2005-2008

### South Essex College

Graphic Design BTEC

Triple Distinction

2003-2005

## REFERENCES

### Helen Cassidy

#### Product Owner

(Formerly at The NCS, ESFA)

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### William Chak

#### Design Director

(Formerly at The Corner London)

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