

# ADAM ELLISON

Interaction Designer

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## PERSONAL STATEMENT

I am an Interaction and Digital Designer with nine years experience working across government, advertising and social enterprise projects. I'm interested in digging deeper into human behaviour, business strategy and technology to produce engaging, intuitive and delightful products and digital experiences.

## EXPERIENCE

### Education and Skills Funding Agency Interaction Designer | 2016-2017

While at the ESFA I have worked on three services, Recruit An Apprentice (Live), Employer Recruitment (Beta) and Digital First Careers Service (Beta). My contributions ranged from supporting the User Researchers by designing and producing prototypes, to helping the Product Owner define the product's scope and strategy. I defined new design patterns where required, and worked alongside the Development Team and Business Analysts to create detailed user stories. I helped each team take full advantage of the agile, user-centred design process by running workshops and promoting consistent collaboration.

### Software Skills

#### Design

Photoshop, Illustrator, Indesign, Sketch.

#### Code

HTML, CSS, SASS, jQuery, Javascript, Grunt, Bower, GIT.

#### Prototyping

Principle, Invision, Marvel, Flinto

I was also a pro-active member of the design clan, helping to develop an agency-wide pattern library, sharing my coding/design knowledge, and running tutorials.

### Freelance

#### Digital & Interaction Designer | 2015-2016

As a freelance designer I worked on digital and interaction design for a start-up bank. I worked in an agile team developing the branding, marketing site and app interaction patterns. For this project I produced animated prototypes, as well as flat designs.

### The Corner London

#### Digital Design Lead | 2012-2015

At The Corner I worked on the web design and branding of Orbis Access, a mutual investment fund service aimed at consumers. By working in an agile way and putting the design work through rounds of user research we were able to produce a brand language, marketing site and on-boarding experience where no cognitive bumps affected the introduction of this complex financial product to a new audience of investment novices.

While at The Corner I also designed campaign websites for drinks brand Oasis, 3M, Senet Group and Hampton Court Palace. For these projects I produced

## EXPERIENCE CONT'

creative concepts, wireframes and prototypes, pitched ideas to clients and managed freelance designers and developers.

### **Adam Ellison Web Design**

#### **Digital Designer, Front-End Developer - 2009-2012**

I ran my own web design company designing and producing tailor-made websites for creative professionals and small businesses. I produced the design work and front-end code, and managed freelance back-end developers to deliver the final product, on time and to budget.

### **Skylark Creative**

#### **Front-End Lead Developer | 2011-2012**

I worked as a front-end developer as part of the in-house team at Skylark, where we produced marketing websites for companies ranging from childcare to fitness. As Lead Developer I worked closely with the designers to translate their vision into code, while also structuring the development process and managing two remote development teams.

### **Many Hands**

#### **Co-Founder, Brand & Digital Designer, Front-end Developer | 2010-2013**

I set up Many Hands, an online retail platform for freelance illustrators, with my business partner Ciara Phelan. As Many Hands we exhibited at Pick Me Up, London's major graphic arts festival and ran workshops as part of D&AD's New Blood. I designed and produced the branding, marketing campaigns and e-commerce site.

### **Anti-Apathy (The Nag)**

#### **Graphic Designer | 2008-2009**

Working in a close-knit team which included a Project Manager and a Front-end Developer, I designed the digital experience for The Nag, an online platform for social change. I also helped design the branding and wider marketing material.

## EDUCATION

### **University of Brighton**

Illustration BA (Hons)

2:1

2005-2008

### **South Essex College**

Graphic Design BTEC

Triple Distinction

2003-2005

## REFERENCES

### **William Chak**

#### **Design Director**

(Formerly at The Corner London)

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### **Nicky Russell**

#### **Head of Operations**

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