

Adam Ellison

Human-centred product designer

Passionate designer who solves complex problems with simple, considered solutions. Over 12 years of experience working in agile, fast-paced teams fostering collaboration, discovering user insight and creating successful products and services for startups, social enterprises and government.

Location
London, UK

Email
adotellison@gmail.com

Portfolio
adamellison.co.uk

Key experience

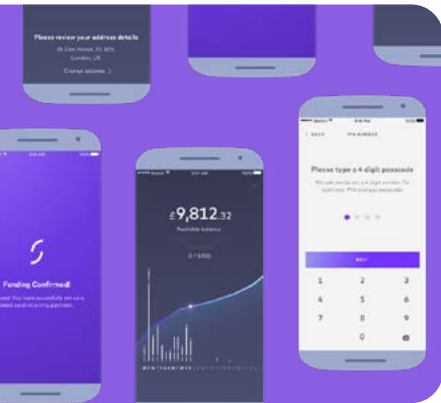


The Monday Morning Club

Founder, Designer, Researcher | Feb 2017 - March 2023

A social enterprise I founded to support unemployed job-seekers with practical exercises, tools and processes to take control of their time, become more productive and grow in confidence.

- Developed, tested and iterated over 14 workshops.
- Created and ran a successful 2-week online course.
- Developed the brand strategy and visual identity.
- Created the marketing strategy and content.

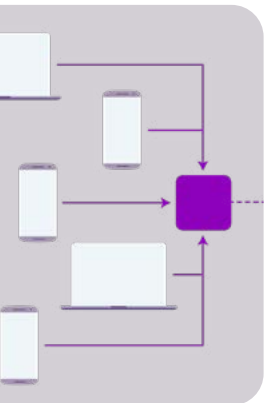


Starling Bank & The Corner London

Interactive Director | Aug 2015 - Sep 2015

When working for the creative agency The Corner, I led the development of the brand strategy and design of the visual identity for Starling Bank, then a pre-launch, early-stage startup.

- Developed brand strategy and visual identity.
- Set the design direction for the app.
- Designed the launch website.
- Developed animation and motion branding.

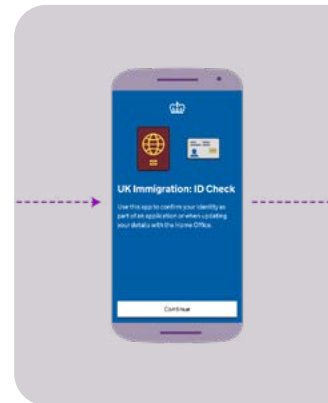


Home Office - UK Visas and Immigration

Interaction Designer | Oct 2018 - Jul 2020

Working during the Brexit negotiations, a time of rapid change, in an agile team designing a modular identity verification service which sat at the heart of many live and future visa application processes.

- Designed mobile app and web services.
- Created low and hi fidelity prototypes.
- Prepared detailed user stories for developers.
- Engaged key stakeholders to break silos and solve cross-team challenges.



[Full work history and projects](#)

Skills

UX/UI | Rapid prototyping | Lo/hi mockups | App design | Responsive design | Brand design | Learning design | User research | Illustration | HTML/CSS | Javascript | No-code automation | Design thinking | Project management | Team management | Strategic decision making

Software

Figma, Sketch | Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Miro | Whimsical | Mural | Make | Zapier | and many others

Education

University of Brighton

Illustration BA (Hons) | 2005-2008

References

Available on request.

Get in touch 😊

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